

I'Art™

"The Art of Imagery"

Flat Rocks!



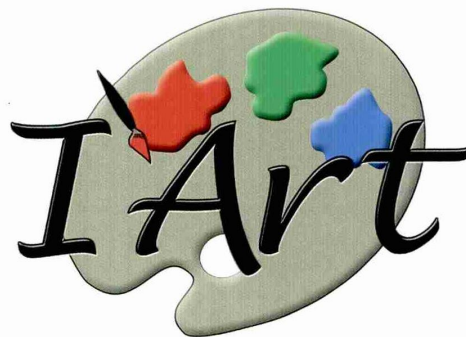
The best buys are at
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NIKKI SIXX
Producer and Founder of Americoma Records
Founding Member, Mötley Crüe and 58

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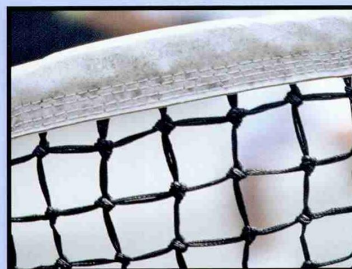
"The Art of Imagery"

Real Flat Picture Tube...

JVC's flat screen televisions incorporate Real Flat Picture Tubes that provide a more natural looking picture, one free of distortions, from corner to corner. The flat tube also helps reduce ambient light reflections to produce crystal-clear images. See the undistorted image of the flat tube versus the bloated image of the conventional tube (below).



Real Flat Picture Tube



Conventional Picture Tube

Conventional picture tubes are round, some slightly more than others. The rounder the picture tube, the greater the distortion of the image displayed. With JVC's real flat picture tubes, the picture's focus is perfect from corner to corner, eliminating any distortion.

Hyper Deflection Yoke...

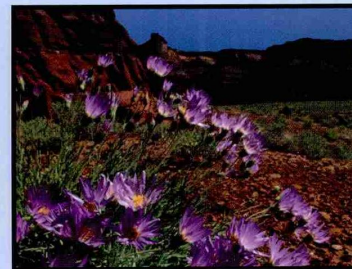
JVC's Hyper Deflection Yoke increases image resolution across the screen by improving the accuracy of the electron beam gun. Better overall image resolution is achieved by increasing the scanning precision and decreasing any image distortion and color shifting of the image.

Real Color Creation and Real Detail Creation...

JVC's Real Color and Detail Creation ensure the picture you see on your Flat TV has the best color and detail reproduction possible. This baseband tint circuitry maximizes the CRT color level so that any incoming signal, whether it be from the TV's RF or a DVD input, is as rich, vibrant, and has as much detail as the original programming was intended to have. See the difference between JVC's Real Color & Detail Creation versus the image on a picture tube without it. (Available on screen sizes of 27 inches and above.)



JVC's Superior Real Color
& Detail Creation



Standard Color & Detail

Velocity Scan Modulation...

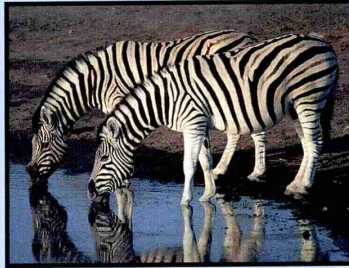
JVC's Velocity Scan Modulation circuitry varies the electron beam's horizontal scanning speed to help accentuate the differences in picture brightness to sharpen the edges of images — creating an exceptional, vibrant and clear picture. (Not available on TV-20F242.)

Black Level Expansion Circuitry...

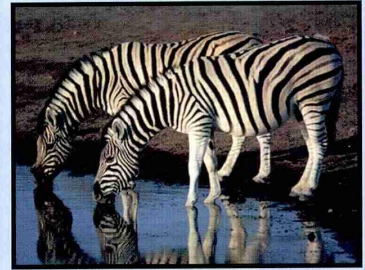
BLE provides true black color for incredible contrast and a remarkably clear picture. By clamping down on the video signal to eliminate stray signals and low-level noise, the true black color created contrasts sharply with whites and other colors to enhance detail and provide realistic color.

Digital 4 Mega 10 bit 3D Y/C Comb Filter...

Currently the best in the industry, JVC's Digital 4 Mega 10 bit 3D Y/C Comb Filter (available on F802 models) provides better sampling between frames to eliminate dot crawl and cross color interference than standard 3D Y/C Comb Filters. The 10 bit A/D - D/A converters enhance Y/C output separately with 1024 smooth scaling for an overall smoother, more natural picture. See the difference between the stripes on the zebras with JVC's Comb Filter versus the typical 3D Y/C Comb Filter. A Digital 3 Line Comb Filter is available on all F702 models and a Digital 2-line Comb Filter on the TV-20F242.



JVC's 4 Mega 10 bit 3D Y/C Comb Filter



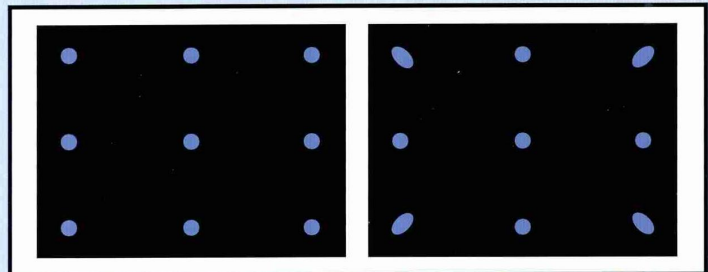
Typical 3D Y/C Comb Filter

INVAR Shadow Mask...

JVC's INVAR Shadow Mask makes use of a special alloy that resists thermal distortion and provides bright, detailed pictures and the truest, purest colors under even the most demanding conditions. (Not available on AV-24F702.)

Dynamic Focus...

The distance travelled by the electron beam gun in a Flat Screen Television varies significantly as the beam gun travels from edge to center to edge. In order to maintain clear focus, additional circuitry, such as JVC's Dynamic Focus, is necessary. Dynamic Focus utilizes a beam gun with DQ (Double Quadrapole) lenses to correct beam-spot distortion at the screen edges. The result is uniformly sharp focus across the entire screen and improved focus precision from corner to corner. (Available on screen sizes of 27 inches and above.)



JVC Flat Screen with Dynamic Focus and DQ

Conventional Picture Tube Image

Noise Clear Circuitry...

Sometimes factors that are seemingly beyond our control create noise that interferes with our pleasant picture viewing experience. These factors can be a weak electrical field or the video source itself, such as a VCR. JVC's Noise Clear Circuitry, also known as video noise reduction circuitry, detects and reduces this noise producing a crisper, clearer picture.

Apacon...

Apacon is a circuit that enhances picture sharpness by sharpening the transitions between dark and bright, by adding pre-shoot and over-shoot, and by speeding up the transitions. Apacon ensures details are enhanced so that the picture is always clear and sharp.

BBE High Definition Audio...

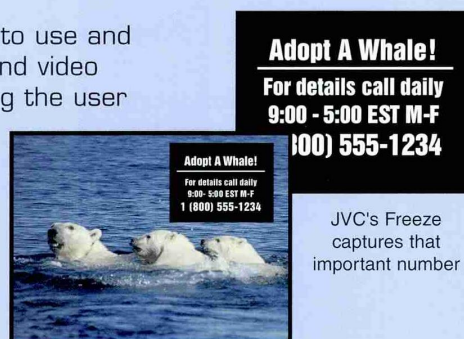
We think that sound is just as important as video. BBE recreates sound that is natural and clear with brilliant finely detailed highs, and well defined harmonically rich lows. BBE also compensates for the inevitable phase and amplitude distortions that often prevent sound from being it's purest. (Not available on TV-20F242.)

Hyper Surround Sound...

JVC's exclusive 3-dimensional soundfield simulator makes having home theater sound without having rear speakers possible. By electronically processing the stereo audio signal and manipulating the phase relationships and frequency response for a fuller, richer 3D effect, Hyper Surround makes it seem like the sound is surrounding you. (Not available on TV-20F242 or AV-24F702.)

Dual Tuner Picture in Picture...

JVC's advanced Dual Tuner PIP technology is easy to use and hook up as 2 tuners eliminate the need for a second video source. JVC PIP is also extremely versatile, allowing the user to Swap the PIP picture with the main picture, Move it to any corner of the screen, and Freeze the image to capture a funny face or a needed address or number. The Freeze feature will even capture a picture when PIP is not on by freezing it into a PIP picture. (Available on F802 models only.)



Convenient Connectability...

Present and future connectability is recently something that consumers look for more and more in a home entertainment system. We made sure that all of our Flat Screen models come packed full with all levels of connections.

The F802 Series come with two DVD Component inputs for your DVD, or satellite receiver; four AV Inputs, three in the rear terminal and one in the front panel, two S-Video Inputs, one in back and one in the front, and to top it off AV Compu Link EX so that your other JVC components work together with the TV in style.

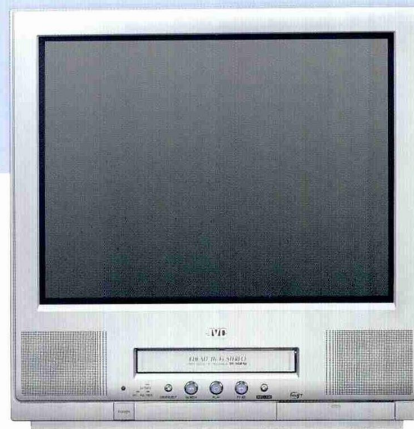
The F702 Series come with a single DVD Component Input, three AV Inputs, two rear and one front, and two S-Video Inputs. AV Compu Link EX comes on all but the AV-24F702.

The TV-20F242 comes finely equipped with an AV Input in both the rear panel and front panel, a front headphone jack, and a rear AV Output.

Great Standard Features...

JVC's Flat Series models come with many of your other favorite JVC features including; the Plug-In Menu and XDS Auto Clock Set for your convenience, a stylishly designed key feature illuminated remote control with DVD, VCR, CATV and satellite control capability, Channel Guard and V-Chip for parental control, Return+ and JVC's exclusive Hyper Scan. Also, a matching TV Stand will be available for models 27 inches and above, sold separately ~ ask your dealer for more information. TV-20F242 and AV-24F702 features differ.

TV-20F242



Key Features

- 20" Diagonal Flat Screen TV with Invar Shadow Mask
- 2 Line Digital Comb Filter
- Super Command TV/VCR/Cable Box Remote
- Multi-Function Timer w/Sleep Timer & 15 Minute Auto Shut Off
- MTS Stereo Sound with SAP
- 3 Watts Total Audio Power
- XDS Auto Clock Set
- English, French, and Spanish Menus
- Return
- V-Chip and Channel Guard

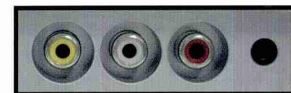
VCR Features

- 4 Head 19 μ HiFi Stereo VCR Technology
- SQPB (Plays S-VHS Tapes)
- VCR Plus+
- EZ JECT Rental Tape Back
- Skip Search and Index Search
- Auto Power On, Play, and Repeat
- Auto Tracking and Auto Rewind
- 8 Event, 1 Month Programmable Timer

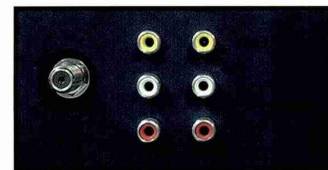
Combo

Inputs / Outputs

2 AV Inputs — 1 Rear, 1 Front
1 AV Output
1 Front Headphone Jack



Front Panel Inputs



Rear Panel Inputs

AV-24F702

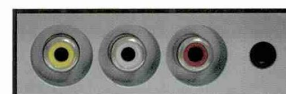


Key Features

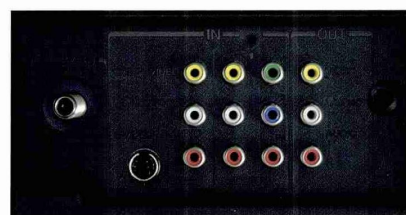
- 24" Diagonal Flat Screen TV
- 3 Line Digital Comb Filter
- Velocity Scan Modulation
- BBE High Definition Audio
- 10 Watts Total Audio Power
- Illuminated Super Command Universal Remote w/DVD Control Capability
- Return
- English, French, and Spanish Menus
- Multi-Function Timer w/Sleep Mode & 15 Minute Auto Shut Off
- V-Chip and Channel Guard

Inputs / Outputs

- 3 AV Inputs — 2 Rear, 1 Front
- 1 S-Video Input
- 1 Component Video Input / [Y, PB, PR]
- 1 AV Output
- 1 Front Headphone Jack



Front Panel Inputs



Rear Panel Inputs

AV-27F702



Key Features

- 27" Diagonal Flat Screen TV with Invar Shadow Mask
- 3 Line Digital Comb Filter
- Velocity Scan Modulation
- Real Color and Real Detail Creation
- Dynamic Focus
- Noise Clear Circuitry
- BBE High Definition Audio
- Hyper Surround Sound
- 10 Watts Total Audio Power
- XDS Auto Clock Set
- Illuminated Super Command Universal Remote w/DVD Control Capability
- Hyper Scan
- Plug In Menu
- Return+
- Black Level Expansion
- English, French, and Spanish Menus
- Multi-Function Timer w/Sleep Mode
- V-Chip and Channel Guard
- Energy Star Compliant

Inputs / Outputs

- 2 S-Video Inputs — 1 Rear, 1 Front
- 3 AV Inputs — 2 Rear, 1 Front
- 1 Component Video Input /
[Y, PB, PR]
- 1 Fixed / Variable Audio Output
- 1 AV Compu Link EX Jack



Front Panel Inputs



Rear Panel Inputs

AV-32F702



Key Features

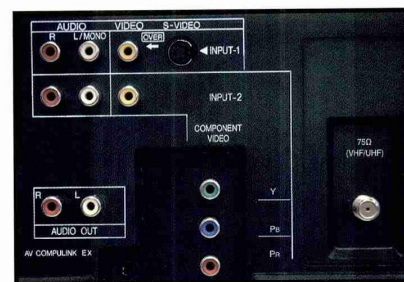
- 32" Diagonal Flat Screen TV with Invar Shadow Mask
- 3 Line Digital Comb Filter
- Velocity Scan Modulation
- Real Color and Real Detail Creation
- Dynamic Focus
- Noise Clear Circuitry
- BBE High Definition Audio
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- Return+
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- 2 S-Video Inputs — 1 Rear, 1 Front
- 3 AV Inputs — 2 Rear, 1 Front
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[Y, Pb, Pr]
- 1 Fixed / Variable Audio Output
- 1 AV Compu Link EX Jack



Front Panel Inputs



Rear Panel Inputs

Available Spring '01

AV-36F702



Key Features

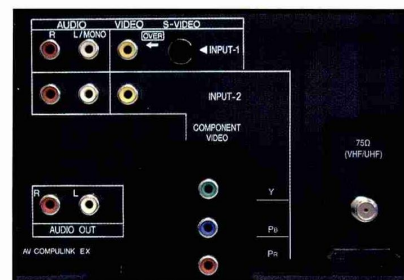
- 36" Diagonal Flat Screen TV with Invar Shadow Mask
- 3 Line Digital Comb Filter
- Velocity Scan Modulation
- Real Color and Real Detail Creation
- Dynamic Focus
- Noise Clear Circuitry
- BBE High Definition Audio
- Hyper Surround Sound
- 10 Watts Total Audio Power
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Inputs / Outputs

- 2 S-Video Inputs — 1 Rear, 1 Front
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- 1 Fixed / Variable Audio Output
- 1 AV Compu Link EX Jack



Front Panel Inputs



Rear Panel Inputs

Available Fall '01

AV-27F802



Key Features

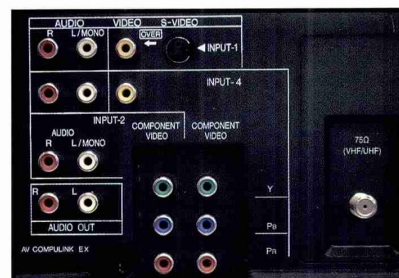
- 27" Diagonal Flat Screen TV with Invar Shadow Mask
- Dual Tuner Picture in Picture
- Digital 4 Mega 10 Bit 3D Y/C Comb Filter
- Velocity Scan Modulation
- Real Color and Real Detail Creation
- Dynamic Focus
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Front Panel Inputs



Rear Panel Inputs

AV-36F802



Key Features

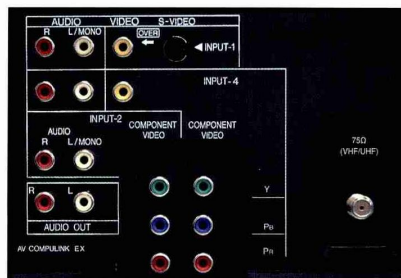
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Front Panel Inputs



Rear Panel Inputs

Available Fall '01

SPECIFICATIONS

Video Features / Models	AV-24F702	AV-27F702	AV-27F802	AV-32F702	AV-32F802	AV-36F702	AV-36F802
Picture Tube	Flat	Flat w/ Invar	Flat w/ Invar	Flat w/ Invar	Flat w/ Invar	Flat w/ Invar	Flat w/ Invar
Screen Size	24"	27"	27"	32"	32"	36"	36"
Horizontal Resolution	—	750	750	800	800	850	850
2 Tuner PIP	No	No	Yes	No	Yes	No	Yes
Digital Comb Filter	3 Line	3 Line	3D Y/C	3 Line	3D Y/C	3 Line	3D Y/C
Real Detail and Color Creation	No	Yes	Yes	Yes	Yes	Yes	Yes
Black Level Expansion	No	Yes	Yes	Yes	Yes	Yes	Yes
Velocity Scan Modulation	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Noise Clear Circuitry	No	Yes	Yes	Yes	Yes	Yes	Yes
Sound Features							
BBE High Definition Audio	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hyper Surround Sound	No	Yes	Yes	Yes	Yes	Yes	Yes
Audio Output	5W + 5W	5W + 5W	5W + 5W	5W + 5W	5W + 5W	5W + 5W	5W + 5W
Speaker Size (cm)	(5 x 12) x 2	(5 x 12) x 2	(5 x 12) x 2	(5 x 12) x 2	(5 x 12) x 2	(5 x 12) x 2	(5 x 12) x 2
Terminals							
DVD Component Input (Y, Pb, Pr)	1	1	2	1	2	1	2
S-Video Inputs	1 (Rear)	1F / 1R	1F / 1R	1F / 1R	1F / 1R	1F / 1R	1F / 1R
AV Inputs	2R / 1F	2R / 1F	3R / 1F	2R / 1F	3R / 1F	2R / 1F	3R / 1F
Switchable Vari / Fix Audio Out	1	1	1	1	1	1	1
AV Compu Link EX	No	Yes	Yes	Yes	Yes	Yes	Yes
System Features							
Illuminated Remote Control	RM-C309G Universal w/DVD	RM-C303G Universal w/DVD	RM-C301G Universal w/DVD	RM-C303G Universal w/DVD	RM-C301G Universal w/DVD	RM-C303G Universal w/DVD	RM-C301G Universal w/DVD
Auto Clock Set	No	Yes	Yes	Yes	Yes	Yes	Yes
OSD Language	Eng/Fre/Spa	Eng/Fre/Spa	Eng/Fre/Spa	Eng/Fre/Spa	Eng/Fre/Spa	Eng/Fre/Spa	Eng/Fre/Spa
V-Chip & Channel Guard	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Dimensions (W) inches / cm	26 3/8 / 67.0	29 1/8 / 75.8	29 1/8 / 75.8	34 5/8 / 87.7	34 5/8 / 87.7	N/A at time of printing	N/A at time of printing
Dimensions (H) inches / cm	20 / 50.8	23 3/8 / 59.3	23 3/8 / 59.3	27 5/8 / 69.9	27 5/8 / 69.9	N/A at time of printing	N/A at time of printing
Dimensions (D) inches / cm	19 / 48.3	19 3/4 / 50.0	19 3/4 / 50.0	22 1/4 / 56.5	22 1/4 / 56.5	N/A at time of printing	N/A at time of printing
Weight lbs. / kg.	72.8 / 33.0	101.2 / 46	101.2 / 46	140.8 / 64	140.8 / 64	N/A at printing	N/A at printing

TV-20F242

	Flat Tube	2 Line Comb	Stereo TV	Stereo VCR	VCR Head	VCR Plus+	SOPB	Index Search	EZ-JECT	Auto Repeat	Auto Tracking	Programmable Timer	Re-view	15 Minute Auto Shutoff	V-Chip & Channel Guard	HP Jack	Auto Clock Set	Language
Features	Yes	Yes	Yes	Yes	4 Head	Yes	Yes	Yes	Yes	Yes	8 Events 1 Month	Yes	Yes	Yes	Yes	Yes	Yes	E/F/S
Remote	RM-C393																	
Dimensions (WxHxD) in / cm	19 3/4 x 20 1/4 x 19 / 50.0 x 51.4 x 48.3																	
Weight lbs. / kg.	55.2 / 25.1																	

- VCR Plus+ is a trademark of Gemstar Development Corp. The VCR Plus+ system is manufactured under license from Gemstar Development Corp. and VCR Index Systems B.V.

Special Notes:

- Specifications subject to change without notice.
- For Component Video Inputs, component signal must be 15kHz NTSC frequency.
- BBE is licensed from BBE Sound, Inc. under USP4638258, 4482866 and 5510572. BBE is a registered trademark of BBE Sound, Inc.
- AV Compu Link EX is compatible with select AV Compu Link EX receivers.
- Pictures in screens throughout this book are simulated.

AV-32F802



Key Features

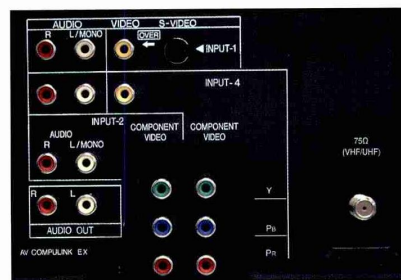
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Inputs / Outputs

- 2 S-Video Inputs — 1 Rear, 1 Front
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- 1 Fixed / Variable Audio Output
- 1 AV Compu Link EX Jack



Front Panel Inputs



Rear Panel Inputs

Available Spring '01



JVC COMPANY OF AMERICA
A Division of JVC Americas Corp.
1700 Valley Road
Wayne, NJ 07470
www.jvc.com

JVC CANADA, INC.
21 Finchdene Square
Scarborough, Ontario
Canada M1X 1A7
www.jvc.ca

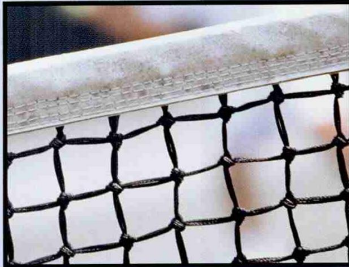
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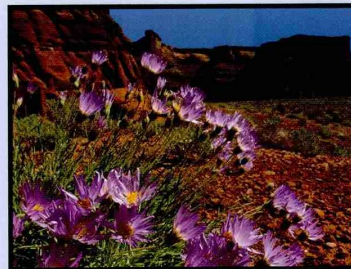
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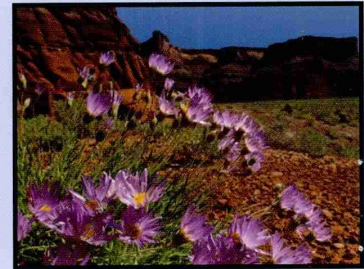
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AV-27F802

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"The Art of Imagery"



Key Features

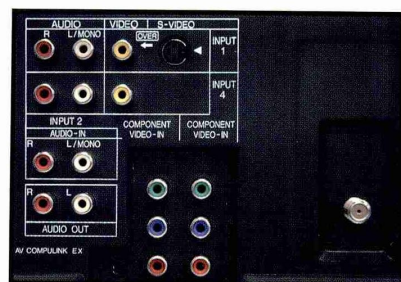
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Front Panel Inputs



Rear Panel Inputs

BBE High Definition Audio...

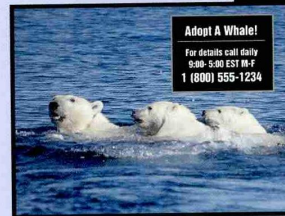
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Adopt A Whale!

**For details call daily
9:00 - 5:00 EST M-F**

(800) 555-1234

JVC's Freeze
captures that
important number

Convenient Connectability...

Present and future connectability is recently something that consumers look for more and more in a home entertainment system. We made sure that the AV-27F802 was packed full with all levels of connections. We put 2 DVD Component inputs for your DVD, or satellite receiver, four AV Inputs, three in the rear terminal and one in the front panel, 2 S-video Inputs, one in back and one in the front, and to top it off AV Compu Link EX so that your other JVC components work together with the TV in style.

Great Standard Features...

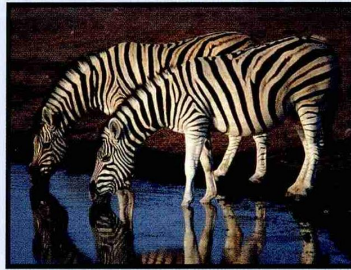
The AV-27F802 also comes with many of your other favorite JVC features including; the Plug-In Menu and XDS Auto Clock Set for your convenience, a stylishly designed key feature illuminated remote control with DVD, VCR, and satellite control capability, Channel Guard and V-chip for parental control, Return+ and exclusive Hyper Scan. Also, a matching TV Stand will be available, sold separately ~ ask your dealer for more information.

Special Notes:

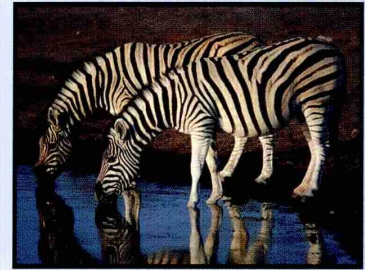
- For Component Video Inputs, component signal must be 15kHz NTSC frequency.
- BBE is licensed from BBE Sound, Inc. under USP4638258, 4482866 and 5510572. BBE is a registered trademark of BBE Sound, Inc.
- AV COMPU LINK EX is compatible with select AV Compu Link receivers.
- Pictures in screens throughout this book are simulated.
- Specifications subject to change without notice.

Digital 4M 10 bit 3D Y/C Comb Filter...

Currently the best in the industry, JVC's Digital 4M 10 bit 3D Y/C Comb Filter provides better sampling between frames to eliminate dot crawl and cross color interference than standard 3D Y/C Comb Filters. The 10bit A/D - D/A converters enhance Y/C output separately with 1024 smooth scaling for an overall smoother, more natural picture. See the difference between the stripes on the zebras with JVC's Comb Filter versus the typical 3D Y/C Comb Filter.



JVC's 4M 10 bit 3D Y/C Comb Filter



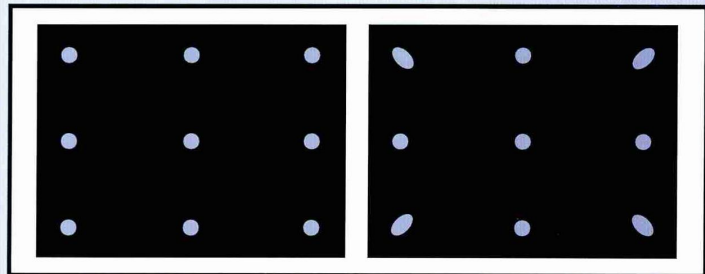
Typical 3D Y/C Comb Filter

INVAR Shadow Mask...

JVC's INVAR Shadow Mask makes use of a special alloy that resists thermal distortion and provides bright, detailed pictures and the truest, purest colors under even the most demanding conditions.

Dynamic Focus...

The distance travelled by the electron beam gun in a Flat Screen Television varies significantly as the beam gun travels from edge to center to edge. In order to maintain clear focus, additional circuitry, such as JVC's Dynamic Focus, is necessary. Dynamic Focus utilizes a beam gun with DQ (Double Quadrapole) lenses to correct beam-spot distortion at the screen edges. The result is uniformly sharp focus across the entire screen and improved focus precision from corner to corner.



JVC Flat Screen with Dynamic Focus and DQ

Conventional Picture Tube Image

Noise Clear Circuitry...

Sometimes factors that are seemingly beyond our control create noise that interferes with our pleasant picture viewing experience. These factors can be a weak electrical field or the video source itself, such as a VCR. JVC's Noise Clear Circuitry, also known as video noise reduction circuitry, detects and reduces this noise producing a crisper, clearer picture.

Apacon...

Apacon is a circuit that enhances picture sharpness by sharpening the transitions between dark and bright, by adding pre-shoot and over-shoot, and by speeding up the transitions. Apacon ensures details are enhanced so that the picture is always clear and sharp.



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